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New Manheim Dashboard Puts Powerful Data at Dealers' Fingertips, Fueling More Informed Searches and Improved Buying Decisions

Powered by vAuto, the new Manheim Dashboard gives Provision clients a leg up on the competition by bringing actionable data and insights to Manheim's digital platforms.

ATLANTA—February 4, 2021 – As dealers continue to rely more heavily on digital tools, they are hungrier than ever for deeper insights that can help them make [better wholesale buying decisions](#). Manheim and vAuto have teamed up on a new offering—Manheim® Dashboard—to help them do just that. The dashboard will wrap around Manheim.com, Simulcast, OVE and Manheim Private Stores, giving vAuto Provision clients instant access to data insights that would previously require a full appraisal of the VIN to inform their interest and actions. This enables dealers to make more informed buying decisions at a glance, using more than 15 key data points to determine the value of every vehicle in the Manheim Marketplace—all in one place.

“The better data dealers have at their fingertips, the better decisions they can make,” said Zach Hallowell, senior vice president, Manheim Digital Solutions. “This solution brings together the power of the Manheim Marketplace with the actionable insights dealers trust to create an extra boost of confidence when they’re stocking inventory.”

Manheim Dashboard gives clients an extensive set of insights—well beyond the traditional MMR data they typically rely on. With the integration of vAuto’s “Live Market View,” a click of a lightbulb icon next to the vehicle listing will show dealers valuable retail market data including guidebook values, vehicle condition information on hundreds of cars in a fraction of the time it would normally take. Dealers who do pre-work can save cars to a favorites list and even write and save their own personal notes. This information will follow the car—even through a Simulcast live sale—where quick decision making on how much to pay is critical to success.

And because Manheim Dashboard is directly connected with their [vAuto Provision software](#), clients can easily do a full appraisal right from the same window, with no more time spent cutting and pasting VINs. This new feature provides buyers with greater purchasing power by expanding their current reach and providing all relevant data needed to make a more educated decision on the spot.

vAuto’s intelligence is fueled by an analysis of activity from more than 12,000 vAuto dealerships. Those insights are then served up in way that makes it easier for dealers to search for vehicles more effectively and make more informed bidding and buying decisions. While Stockwave is still agnostically available to any dealer using any auction platform, this integration gives Manheim clients a leg up with exclusive access to the glance feature earlier in their acquisition workflow.

Manheim Dashboard will be featured at the virtual NADA 2021 conference, details to sign up for this new technology will be provided during the show.

About Manheim

Manheim® is the nation’s leading provider of end-to-end wholesale vehicle solutions that help dealer and commercial clients increase profits and efficiencies in their used vehicle operations. Through its physical, mobile and digital sales network, Manheim offers services for decisioning, buying and selling, floor planning, logistics, assurance and reconditioning. Operating the largest vehicle wholesale marketplace, Manheim provides clients with choices to connect and transact business how and when they want. With nearly 6 million used vehicles offered annually, Manheim team members help the company facilitate transactions representing nearly \$60 billion in value. Headquartered in Atlanta, Manheim North America is a [Cox Automotive™](#) brand. For more information, visit <http://press.manheim.com>