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vAuto Enhances Stockwave To Include Offers For Dealers

Nexi-powered service alerts dealers to right car at the right time at the right price

OAKBROOK TERRACE, IL (March 15, 2018) – vAuto announced the addition of Offers to Stockwave, the company’s wholesale sourcing tool. Debuting at the 2018 NADA Show, Offers notifies Stockwave users of the right car at the right price at the right auction.

With Offers, vAuto Stockwave clients can more effectively and efficiently source wholesale inventory that meets their profit and retail objectives.

Offers represents an operational role-reversal. Instead of having to go out and search for available inventory, vAuto’s Offers notifies dealers when wholesale units that best fit their inventory needs and preferences are available. Through Nexi, vAuto’s AI-powered digital assistant, dealers receive Offers notifications through emails, text messages and notices within vAuto applications.

“Offers solves the age-old problem of dealers acquiring the right wholesale inventory for the right money at the right time,” said Dale Pollak, founder of vAuto and Executive Vice President of Cox Automotive. “With Offers, dealers and used vehicle managers don’t have to spend hours researching vehicles. The technology does it for them, serving up the very best vehicles that meet their business goals. We’ve been working on this project for over a year and a half. We can’t wait to bring this exclusive, efficiency-enhancing technology to work for Stockwave clients.”

Offers will be free to all vAuto customers who use Stockwave, vAuto’s wholesale sourcing solution that helps dealers analyze vehicles and make better decisions when researching and acquiring auction inventory.

To request a demo of Stockwave Offers, go to stockwave.com/offers.

About vAuto

vAuto® provides innovative technology, tools and business intelligence to thousands of dealerships across the United States and Canada, helping them compete more effectively and increase new/used vehicle sales volumes and profits. Founded in 2005, vAuto revolutionized dealers’ used vehicle

operations with the groundbreaking Provision® suite of tools. Leveraging The Velocity Method of Management®, pioneered by vAuto's visionary founder, Dale Pollak, the Provision suite guides used vehicle acquisition, appraisals, pricing, merchandising and more based on real-time, local market supply-and-demand data. In 2014, vAuto combined the Velocity method with the power of incentive management to create the Conquest™ new vehicle inventory management and pricing tool. In 2016, vAuto launched Stockwave to serve as the foundation for a suite of wholesale inventory acquisition solutions. Headquartered near Chicago, Illinois, vAuto is a Cox Automotive™ brand.

About Cox Automotive

Cox Automotive Inc. makes buying, selling and owning cars easier for everyone. The global company's 34,000-plus team members and family of brands, including Autotrader®, Dealer.com®, Dealertrack®, Kelley Blue Book®, Manheim®, NextGear Capital®, VinSolutions®, vAuto® and Xtime®, are passionate about helping millions of car shoppers, 40,000 auto dealer clients across 100+ countries and many others throughout the automotive industry thrive for generations to come. Cox Automotive is a subsidiary of Cox Enterprises Inc., a privately-owned, Atlanta-based company with revenues exceeding \$20 billion. coxautoinc.com

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