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FOR IMMEDIATE RELEASE

Stockwave Adds Inventory From GM Financial To Sourcing Platform
Auction Integrations, Enhancements Featured At 2017 NADA Convention

OAKBROOK TERRACE, IL (January 27, 2016) –vAuto’s Stockwave now integrates inventory from GM Financial’s DealerSource to its wholesale sourcing platform, providing dealers easier, more efficient access to a wider array of available auction vehicles.

“The partnership with GM Financial’s DealerSource advances our mission to provide dealers a single point of access to all available auction inventory, as well as the information they need to easily evaluate and purchase vehicles from any wholesale auction,” says Randy Kobat, senior vice president of Inventory Software Solutions for Cox Automotive’s Retail Solutions Group. “Stockwave clients can now use the tool’s ‘heads-up’ display to instantly access the condition and valuation information they prefer to quickly determine if a vehicle from DealerSource meets their inventory, profit and purchase objectives.”

With the GM Financial integration, Stockwave’s vehicle stream includes nearly 300,000 auction vehicles from leading wholesale outlets, including ADESA, EDGE Pipeline, Manheim and SmartAuction. The Stockwave team is currently working to integrate wholesale inventory from other OEM-related sources.

Stockwave’s aggregated platform of available inventory, and its intuitive ‘heads-up’ display, is designed to help dealers reduce the time required to properly find and evaluate wholesale inventory, and help them make more profitable auction purchases.

“Stockwave has allowed us to completely change our auction buying process,” says Trent Waybright, director of pre-owned operations for Kelley Automotive Group, Fort Wayne, IN. “It’s made a profound impact. We are more efficient, more profitable and more successful.”

Stockwave will be featured at the upcoming National Automobile Dealers Association (NADA) convention in New Orleans (Booth #1737).

About vAuto

vAuto® provides innovative technology, tools and business intelligence to thousands of dealerships across the United States and Canada, helping them compete more effectively and increase new/used vehicle sales volumes and profits. Founded in 2005, vAuto revolutionized dealers' used vehicle operations with the groundbreaking Provision® suite of tools. Leveraging The Velocity Method of Management®, pioneered by vAuto's visionary founder, Dale Pollak, the Provision suite guides used vehicle acquisition, appraisals, pricing, merchandising and more based on real-time, local market supply-and-demand data. In 2014, vAuto combined the Velocity method with the power of incentive management to create the Conquest™ new vehicle inventory management and pricing tool. In 2016, vAuto launched Stockwave to serve as the foundation for a suite of wholesale inventory acquisition solutions. Headquartered near Chicago, Illinois, vAuto is a Cox Automotive™ brand.

About Cox Automotive

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