

**FOR IMMEDIATE RELEASE**

**VAUTO SURPASSES 2,000 DEALER CUSTOMER MARK**

**OAK BROOK, IL (July 20, 2009)** – vAuto announces today that it has surpassed the 2,000 dealer customer mark. This achievement is a direct result of accelerating year over year sales growth.

At the completion of the second quarter in 2009, vAuto's unique dealership rooftop count totaled 2,053. In addition, the company's inventory management solution is utilized at the more than 170 Enterprise Car Sales locations throughout the U.S.

"Today we recognize an important milestone for our company," says Keith Jezek, the company's president and CEO. "This unprecedented growth in the face of significant industry challenges is due to the acceptance of vAuto's new approach to managing used vehicle operations. It is also a testament to the talent and hard work of our staff, all of whom share a passion to help dealers achieve competitive dominance and record results in their used car market."

In related news, vAuto continues to enhance its product offerings with the recent launch of its AutoWriter™ technology, allowing dealers to generate unique and compelling descriptions for vehicles in their online inventories. In order to support the company growth in products and customers, vAuto is continuing to expand its staff with open positions in sales, development, marketing, and performance management.

Headquartered in the Chicago suburb of Oak Brook, IL., vAuto also maintains a research and development center in Austin, Texas. The company's "Live Market View" technology currently allows its more than 2,000 dealers to manage their used-car inventories based on comprehensive supply-and-demand information mined by vAuto.

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Details on millions of pre-owned vehicles are maintained and updated on a daily basis within vAuto's database.

The nation's five highest-volume franchised dealerships by brand currently use vAuto's pricing, appraisal and stocking systems, including Chevrolet, Honda, Nissan, Lincoln-Mercury and Toyota. Virtually every imported and domestic vehicle brand is represented on the company's customer list.

Further information about vAuto is available at [www.vauto.com](http://www.vauto.com). The company's chairman and founder, Dale Pollak maintains a blog for the discussion of used-car trends at [www.dalepollak.com](http://www.dalepollak.com).

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