

FOR IMMEDIATE RELEASE

VAUTO PARTNERS WITH ADESA

OAK BROOK, IL (July 6, 2009) – vAuto announces today that its customers can now quickly and efficiently source used vehicles available at ADESA auctions with the ability to access ADESA run lists from within vAuto’s proprietary stocking module.

“Our customers are able to identify specific vehicles they want to stock based on current supply and demand trends and then instantly identify at which auction it will be available for purchase,” said Keith Jezek, president and CEO. “We are pleased to be able to offer this important value-add to our customers as we continue to build solid relationships with companies that complement and bolster the vAuto suite of tools.”

“Providing dealers with integrated functionality to find vehicles is necessary in today’s volatile market. This allows them to efficiently fulfill gaps in inventory while matching real-time market demand,” said Dan Barson, dealer business development director for ADESA. “Combining vAuto’s state-of-the-art stocking tool with ADESA’s comprehensive list of vehicles is a huge win for our dealers.”

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About vAuto

Headquartered in the Chicago suburb of Oak Brook, Ill., vAuto also maintains a research and development center in Austin, Texas. The company's "Live Market View" technology currently allows more than 2,000 dealers to manage their used-car inventories based on comprehensive supply-and-demand information mined by vAuto for their specific market area. Details on millions of pre-owned vehicles are maintained and updated on a daily basis within vAuto's database.

The nation's five highest-volume franchised dealerships by brand currently use vAuto pricing, appraisal and stocking systems, including Chevrolet, Honda, Nissan, Lincoln-Mercury and Toyota. Virtually every imported and domestic vehicle brand is represented on the company's customer list.

Further information about vAuto is available at www.vauto.com. The company's chairman and founder, Dale Pollak maintains a blog for the discussion of used-car trends at www.dalepollak.com.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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