

FOR IMMEDIATE RELEASE

VAUTO SIGNS AGREEMENT WITH ENTERPRISE CAR SALES

CHICAGO – Chicago based vAuto has signed an agreement with Enterprise Car Sales, a division of Enterprise Rent-A-Car, to supply high-tech inventory-management systems for more than 170 Enterprise Car Sales locations throughout the United States.

A privately held company based in St. Louis, Mo., Enterprise is North America's largest rental car company, as well as one of the nation's largest sellers of used vehicles. Financial terms of the agreement were not disclosed.

As the provider of the auto industry's only "live, real time" analysis of used-car markets, vAuto has a customer list that includes virtually every imported and domestic vehicle brand sold in the United States.

Keith Jezek, vAuto's president and CEO, noted that the company had spent more than 12 months testing and piloting inventory-management software to ensure effectiveness at various Enterprise locations.

"Enterprise's selection of vAuto's state-of-the-art technology validates that making pricing, stocking and appraisal decisions based on a live market view is necessary for companies working in today's Internet-based used-car marketplace," Jezek said. "Up-to-the-minute used-vehicle pricing information on a local as well as a national basis is critically important."

Dennis R. Brooks, assistant vice president of Enterprise Car Sales, said he expects the new system to help Enterprise increase inventory turn rates and improve overall efficiency of the Enterprise Car Sales locations, which operate in more than 50 major U.S. markets.

"We evaluated a number of used-car inventory-management systems for use throughout our U.S. sales network," said Brooks. "In our judgment, the solutions provided by vAuto are the best fit for our business."

-- more --

Enterprise Rent-A-Car has a global fleet of more than 710,000 rental vehicles and annual sales of \$10.1 billion. Enterprise acquired Alamo and National in 2007; currently is the world's largest car rental company, and has been ranked by "BusinessWeek" magazine for the past three years as one of The 50 Best Places to Launch a Career.

Located in the Chicago suburb of Oak Brook, Ill., vAuto is the nation's fastest growing provider of Internet-based, used-car inventory-management systems. The company also maintains a research and development center in Austin, Texas.

The six highest-volume franchised dealerships by brand use vAuto's stocking, appraisal and pricing tools, including Chevrolet, Ford, Honda, Nissan, Lincoln Mercury and Toyota. Its customer list also includes Acura, Audi, BMW, Hyundai, Infinity, Kia, Lexus, Mercedes, Porsche and Volkswagen, as well as the Chrysler, Ford and General Motors brands.

Additional information about vAuto is available on the Internet at www.vauto.com.

###

Media Contact Information

Michelle Black
vAuto
Phone: 630-590-2023
E-mail: mblack@vauto.com

Sara Furtwaengler or Larry Weis
AutoCom Associates
Phone: +1.248.647.8621
E-mail: sfurtwaengler@usautocom.com or lweis@usautocom.com

18.Nov.08