

**FOR IMMEDIATE RELEASE**

**vAUTO BOLSTERING STAFF IN AUSTIN AND CHICAGO  
TO KEEP PACE WITH GROWTH**

**CHICAGO** – Building on a successful 2008 and continued success in the first months of 2009, vAuto is looking to double its workforce in 2009 in order to keep pace with its rapid growth.

As the fastest-growing provider of web-based inventory-management systems for the industry's more than 70,000 franchised and independent used-car dealers, the company finished 2008 with a total of 1,600 dealership rooftops, up from 550 in 2007.

Headquartered in the Chicago suburb of Oak Brook, Ill., vAuto maintains a research and development center in Austin, Texas.

Keith Jezek, vAuto's president and CEO, notes that "the growth of vAuto is a direct result of our customers' success. Dealers using the vAuto technology, as well as implementing the vAuto management philosophy, are experiencing record results. It is critical that we continue to add staff to maintain our high level of customer service."

Over the last few months, developers and analysts have been added to vAuto's Austin research and development office in order to continue to release technology enhancements, as well as to support the company's current suite of products.

In addition, Michelle Black has been named senior marketing manager in the Oak Brook headquarters and will lead all facets of vAuto's marketing communications.

"Black's 12 years in the marketing communications sector will play a large role in furthering the vAuto brand and presence in the marketplace," Jezek said.

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vAuto's breakthrough "Live Market View" technology allows dealers to manage used-car inventories based on comprehensive supply-and-demand information for their market. Details on millions of pre-owned vehicles are maintained and updated on a daily basis within vAuto's massive database. The company launched its new merchandising tool at the 2009 NADA Convention in New Orleans.

The nation's six highest-volume franchised dealerships by brand currently use vAuto's stocking, pricing, appraisal and merchandising systems, including Chevrolet, Ford, Honda, Nissan, Lincoln-Mercury and Toyota. Virtually every imported and domestic vehicle brand is represented on the company's customer list.

Further information about career opportunities at vAuto is available under "Careers" in the "About Us" section on the company's website, [www.vauto.com](http://www.vauto.com). Resumes can be sent to [careers@vauto.com](mailto:careers@vauto.com).

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