

FOR IMMEDIATE RELEASE

vAUTO ADDING HIGH-TECH JOBS IN CHICAGO AND AUSTIN

CHICAGO, Ill. – Sparked by triple-digit increases in its customer base, high-tech vAuto is planning to hire additional technical- and sales-support professionals at its Chicago headquarters and Austin-based research and development center.

The company plans to fill 30 positions in account management, customer service, training and marketing at its headquarters in the Chicago suburb of Oakbrook Terrace. It also has immediate openings for software developers and database administrators in Austin, Texas.

Founded by Dale Pollak, a high-tech entrepreneur and former Cadillac dealer in the Chicago area, vAuto has developed breakthrough technology to provide auto dealers and vehicle manufacturers with accurate, up-to-the-minute used-vehicle pricing, appraisal and supply-and-demand information.

Used-car inventory-management systems developed by vAuto now are in use at five of the nation's six highest-volume franchised dealerships by brand, including Ford, Honda, Nissan, Lincoln-Mercury and Toyota. The company's customer base includes virtually every imported and domestic vehicle line sold in the United States.

"Growth in our customer base has been phenomenal," said Keith Jezek, the company's president and CEO. "We expect sales and employment at vAuto to continue to grow at a rapid pace into the foreseeable future."

Further information about career opportunities at vAuto is available under "Careers" in the "About Us" section on the company's website site, www.vauto.com. Resumes can be sent to careers@vauto.com.

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The company moved into its 10,000-square-foot headquarters office in Oakbrook Terrace's Lincoln Centre in May of 2006. Its 2,000-square-foot research-and-development center opened 12 months ago at 9600 Great Hills Trail in Austin.

The firm will showcase its technology at the 2008 National Automobile Dealers Association (NADA) convention and exposition (South Hall, Booth 7515S) on February 9-12 in San Francisco.

"vAuto provides the auto industry's only 'live' analysis of used-vehicle markets," Jezek noted. "Our systems supply dealerships with the most complete, up-to-the-minute information available about used-vehicle supply, demand and pricing in their specific markets."

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