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**VAUTO FOUNDER, DALE POLLAK, WINS ERNST & YOUNG 2010
ENTREPRENEUR OF THE YEAR® AWARD FOR MIDWEST REGION**

OAK BROOK, IL (June 25, 2010) – vAuto is proud to announce that its founder and chairman, Dale Pollak, was awarded the 2010 Ernst & Young Entrepreneur Of The Year® award for Emerging Companies in the Midwest Region.

“I am extremely honored to have received this award,” said Pollak. “When I began this journey five years ago, I never dreamed that my vision for designing new methodologies and technologies for the used car marketplace would evolve into vAuto - the product, the people and the remarkable success story.”

Over the past 20 years, the Ernst & Young Entrepreneur Of The Year® award has earned the reputation as the most prestigious honor for entrepreneurs. It acknowledges outstanding entrepreneurs who are building and leading dynamic, growing businesses. The Midwest program recognizes companies based in Illinois and Indiana. An independent panel of judges selected Dale Pollak to receive the top honor in the category of Emerging Companies. The award was presented at a gala event at the Chicago Sheraton Hotel and Tower on Thursday, June 24, 2010.

“Dale is exceptionally deserving of being recognized as the Ernst & Young Entrepreneur Of The Year® for the Midwest,” says Keith Jezek, vAuto’s president and CEO. “It has been a remarkable experience to watch Dale’s

passion for the automotive industry transform into a successful company. We are so proud of Dale and honored to be part of his team.”

As a Midwest award winner, Pollak is invited to the national Entrepreneur Of The Year® gala, hosted by Jay Leno, on November 13, 2010 in Palm Springs, California. This is the culminating event for the Ernst & Young Strategic Growth Forum, the nation’s most prestigious gathering of high-growth, market-leading companies.

About vAuto

Headquartered in the Chicago suburb of Oak Brook, IL, vAuto also maintains a research and development center in Austin, TX. The company’s “Live Market View” technology allows more than 2,800 dealers to manage their used-car inventories based on comprehensive supply-and-demand information for their specific market area. Details on millions of pre-owned vehicles are maintained and updated on a daily basis within vAuto’s extensive database.

The nation’s five highest-volume franchised dealerships by brand currently use vAuto’s pricing, appraisal, stocking and merchandising systems, including Chevrolet, Honda, Nissan, Lincoln-Mercury and Toyota. Virtually every imported and domestic vehicle brand is represented on the company’s customer list.

Further information about vAuto is available at www.vauto.com. Dale Pollak maintains a blog for the discussion of used-car trends at www.dalepollak.com.

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