

Media Relations:

Lance Helgeson

lance.helgeson@vauto.com

708-613-5816

FOR IMMEDIATE RELEASE

vAuto, Carfax Announce Used Vehicle Evaluation Breakthrough
Instant Vehicle History Insights Drive Faster, Smarter Acquisition Decisions

OAKBROOK TERRACE, IL (October 6, 2015) – vAuto and Carfax have completed an unprecedented integration that matches critical Carfax data and insights to auction vehicles. The integration gives Carfax Advantage dealers on vAuto Provision and AuctionGenius an instant, time-saving view of a used vehicle’s reported accident, ownership, service and usage history to make better-informed auction decisions.

“It’s a significant undertaking to bring tens of thousands of Carfax Reports and auction vehicles together in a manner that allows dealers to know right away if a vehicle matches their acquisition criteria,” says Randy Kobat, vice president and general manager of vAuto. “Dealers trust Carfax and we made it a priority to bring their trusted information to the forefront of the auction acquisition process. A lot of credit goes to the integration teams at vAuto and Carfax for helping vAuto dealers work faster and smarter as they acquire inventory.”

Through the integration, vAuto’s Provision and AuctionGenius tools show icons for each unit at auction that indicate reported accidents, available service records, number of previous owners and ownership type (i.e. lease, rental, etc.). With a glance, dealers can pick out vehicles their customers want most. If dealers want more information, they can view the full Carfax Report inside vAuto’s platforms with a single mouse click.

Provision and AuctionGenius users also can filter auction vehicles based on specific Carfax information. “The Carfax -based filters create additional time savings, as dealers can choose not to look at vehicles that don’t fit their acquisition criteria,” Kobat says.

“vAuto has created a unique way to help Carfax Advantage dealers use the Carfax information they rely on as part of their used vehicle evaluations,” says Joe Koenig, vice president of Carfax. “We’re proud to partner with a company that’s equally committed to giving dealers valuable information that helps them make fully informed inventory acquisition decisions.”

About vAuto

vAuto® provides innovative technology, tools and business intelligence to thousands of dealerships across the United States and Canada, helping them compete more effectively and increase sales volumes and profits. Founded in 2005, vAuto revolutionized dealers' used vehicle operations with the groundbreaking Provision® suite of tools. Leveraging The Velocity Method of Management®, pioneered by vAuto's visionary founder, Dale Pollak, the Provision suite guides used vehicle acquisition, appraisals, pricing, merchandising and more based on real-time, local market supply-and-demand data. In 2013, vAuto combined the Velocity method with the power of incentive management to create the Conquest™ new vehicle inventory management and pricing tool. In addition, vAuto Genius Labs provides smart, simple and stand-alone solutions including AuctionGenius. Headquartered near Chicago, Illinois, vAuto is wholly owned by Cox Automotive™, which also includes Manheim Auctions, Autotrader, Kelley Blue Book®, Xtime®, VinSolutions® and Haystak® Digital Marketing and HomeNet Automotive®. For more information, visit www.vauto.com.

About Carfax (www.carfax.com)

Carfax, a unit of IHS Inc. (NYSE: IHS), is the vehicle history expert for used car buyers, sellers and the automotive industry. Carfax created the Vehicle History Report in 1986 and is trusted by 30,000 dealerships to help acquire, advertise, retail and service used cars using innovative services like [Carfax Used Car Listings](#) and [myCarfax](#). Carfax is an essential part of 38 manufacturer Certified programs, is integrated into hundreds of acquisition and inventory management tools, and featured on thousands of automotive websites. Become a Carfax Advantage™ dealer and see how Carfax helps your dealership win at www.carfaxonline.com. Based in Englewood, Colorado, USA, IHS is the leading global source of information, insight and analytics in the automotive industry and other critical areas that shape today's business landscape.

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