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FOR IMMEDIATE RELEASE

AuctionGenius, Whann Technology Group Expand Partnership
Integration Makes Online Auction Purchases Easier For Dealers

OAKBROOK TERRACE, IL (June 2, 2015) – vAuto announces that vAuto Genius Labs and the Whann Technology Group (WTG) have completed an integration to help dealers acquire the wholesale used vehicles they need to fill inventory gaps. The integration allows dealers to more efficiently research and purchase vehicles from independent auctions on the WTG Simulcast platform.

The WTG Simulcast platform encompasses 120 independent auctions across the country, providing wholesale buyers with remote access, remote bidding, streaming audio and video for each auction lane.

The integration gives wholesale buyers on the WTG Simulcast platform instant access to AuctionGenius' "heads-up" display, which seamlessly provides vehicle history reports, vehicle condition information and the latest valuation information to help buyers make informed purchase decisions.

"Strengthening our relationship with Whann Technology Group will empower our shared dealer clients to expand their reach into independent auctions and source the vehicles they need for their inventories more effectively," says Randy Kobat, vice president and general manager, at vAuto.

Through this partnership, dealers can efficiently research and bid on vehicles from some of the nation's leading independent auction groups, including Alliance Auto Auction, Brasher's Auto Auction and Dealer's Auto Auction and locations such as Columbus Fair Auto Auction and Greensboro Auto Auction.

"We're delighted to expand our integration with AuctionGenius to include all auctions that are part of our Simulcast network," says Keith Whann, president of Whann Technology Group. "We both share the same goal of helping our dealer partners become more effective and profitable used vehicle retailers."

In addition to WTG Simulcast's auction network, AuctionGenius integrates with the nation's largest wholesale auction marketplaces, including Manheim, ADESA, SmartAuction and other independent auctions.

About vAuto

vAuto® provides innovative technology, tools and business intelligence to thousands of dealerships across the United States and Canada, helping them compete more effectively and increase sales volumes and profits. Founded in 2005, vAuto revolutionized dealers' used vehicle operations with the groundbreaking Provision® suite of tools. Leveraging The Velocity Method of Management®, pioneered by vAuto's visionary founder, Dale Pollak, the Provision suite guides used vehicle acquisition, appraisals, pricing, merchandising and more based on real-time, local market supply-and-demand data. In 2013, vAuto combined the Velocity method with the power of incentive management to create the Conquest™ new vehicle inventory management and pricing tool. In addition, vAuto Genius Labs provides smart, simple and stand-alone solutions including AuctionGenius. Headquartered near Chicago, Illinois, vAuto is wholly owned by Cox Automotive™, which also includes Manheim Auctions, Autotrader, Kelley Blue Book®, Xtime®, VinSolutions® and Haystak® Digital Marketing and HomeNet Automotive®. For more information, visit www.vauto.com.