

FOR IMMEDIATE RELEASE

**VAUTO ADDS SENIOR DIRECTOR TO
PERFORMANCE MANAGEMENT TEAM**

OAK BROOK, IL (December 21, 2009) – Larry Beasley has been named Senior Director of Performance Management at vAuto, a provider of used-car inventory management systems for the nation’s franchised and independent car dealers. Beasley will be responsible for developing and managing best practice workshops for vAuto’s over 2,000 rooftop customers.

Beasley was previously with Sonic Automotive Group, working as their Eastern and Western Used Vehicle Director as well as their Regional Used Vehicle Director. Prior to his tenure at Sonic, Beasley was the Vice President of Operations at Budget Car Sales, where he managed 13 locations in the Eastern Division.

“Larry’s extensive experience in automotive retail as well as his ability to identify and capitalize on current market trends makes him a great addition to the vAuto Performance Management Team,” said John Griffin, vAuto’s vice president of performance management. “We are excited as well as honored to have the opportunity to work with and learn from one of the industry’s best.”

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Beasley has been a member of the GM Certified Used Vehicle Dealer workgroup since 2004. He has also been a frequent guest speaker for the National Remarketing Conference. In addition, he has been a speaker with Manheim, CarMax, and ADESA at NABD where he taught industry best practice workshops. Beasley received his B.A. in Business Administration from East Texas State University in Texarkana, Texas, and attended the General Motors Business Development School.

Headquartered in the Chicago suburb of Oak Brook, Ill., vAuto also maintains a research and development center in Austin, Texas. The company's "Live Market View" technology currently allows more than 2,000 dealers to manage their used-car inventories based on comprehensive supply-and-demand information mined by vAuto for their specific market area. Details on millions of pre-owned vehicles are maintained and updated on a daily basis within vAuto's database.

The nation's five highest-volume franchised dealerships by brand currently use vAuto pricing, appraisal, stocking, and merchandising systems. vAuto was recently ranked number 22 in *Inc.* Magazine's 2009 annual ranking of the fastest-growing, privately held companies in America. The company's chairman and founder, Dale Pollak maintains a blog for the discussion of used-car trends at www.dalepollak.com. More information on vAuto is available at www.vAuto.com.

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