

Know how to get out of a car *before* you get in.

What should I pay for this car? The truth is that it depends. Your goals and your competition determine your profit potential before you even get into the car. But, with real-time access to retail pricing on identically equipped vehicles in your market, you can know exactly what to pay on every appraisal to ensure a quick and profitable sale. Get a razor-sharp edge over your competition with the vAuto Appraisal Tool. Leading dealers around the country are experiencing increased closing ratios and a superior mix of used vehicle inventory trade-ins now that they can:

See every major valuation source in one place.

Get instant book and auction values at your fingertips, without even typing in a VIN.

Make every appraising decision with a Live Market View.

Use vAuto's exclusive rBook™ to view live, retail market pricing on identically equipped vehicles in your market.

Know a vehicle's exact days supply in your market.

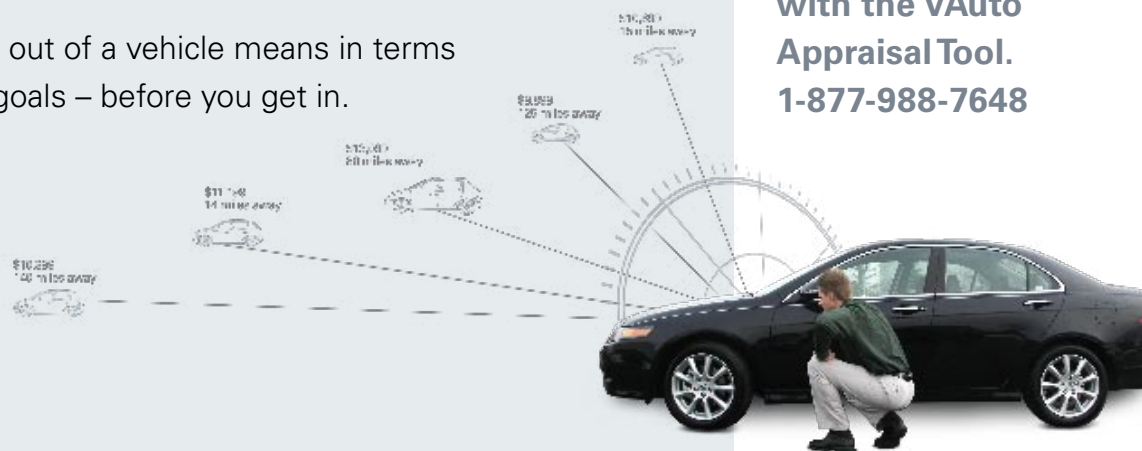
See the industry's only market days supply information for used cars based on a vehicle's exact year, make, model, trim and equipment configuration.

Develop a fast and profitable exit strategy before buying a vehicle.

Know exactly what getting out of a vehicle means in terms of your dealership's profit goals – before you get in.

Every day, leading automotive dealerships throughout the United States operate with a one-of-a-kind competitive edge in the used car department. A complete view of the live market. Its pricing. Its supply. Its demand. Bring this advantage to your dealership today, and you'll constantly stay one step ahead of the competition.

Know how to get out of a car *before* you get in, based on the reality of your market, with the vAuto Appraisal Tool.
1-877-988-7648



FEATURES

Exit Strategy

Avg. Market Price:	\$8,168
Adj % of Market:	x 84.93%
Odometer Adj:	\$863
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Asking Price:	\$7,800
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Reconditioning:	\$-800
Profit Objective:	\$-3,000
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Appraised Value	\$4,000

▲ Exit Strategy

Determine exactly how you plan to get out of every vehicle before you get in.

Purchase CARFAX Report
View Experian - AutoCheck Report
Manheim Online
DMVLink Online

▲ Vehicle History Reports

Simple, one-click access to leading vehicle history reports.

▼ rBook

Distance	Competitive Criteria	Market Profile
100 miles	2001 Mitsubishi Eclipse 100 vehicles	# Vehicles: 14
	Series: GS 26 ✖	Avg. Odometer: 91,497
	Certified: No 26 ✖	Avg. Market Price: \$8,168
	Transmission: Automatic 14 ✖	Odometer Adj: \$863

▼ NADA

Series:	Equipment:
<input checked="" type="checkbox"/> Eclipse-4 Cyl. Coupe 2D GS	<input type="checkbox"/> W/out Auto. Trans
	<input checked="" type="checkbox"/> Power Sunroof
	<input type="checkbox"/> Leather Seats
	<input type="checkbox"/> Power Seat
	<input type="checkbox"/> Infinity Stereo Sys
	<input checked="" type="checkbox"/> Aluminum/Alloy Wheels

	Base Price:	\$5,350	Base Price:	\$4,825	Base Price:	\$6,975
Adds/Deducts	\$300		Adds/Deducts	\$300	Adds/Deducts	\$350
Odometer Adj:	\$1,350		Odometer Adj:	\$1,350	Odometer Adj:	\$1,350
Trade In	\$7,000		Loan	\$6,475	Retail	\$8,675

▼ Regional Auction Information

National	Regional
# Vehicles: 20	# Vehicles: 9
Avg. Odometer: 88,993	Avg. Odometer: 87,200
Avg. Auction Price: \$3,480	Avg. Auction Price: \$3,670

▶ Black Book

▶ KBB

▶ Galves

▶ KBB.com

▶ Additional Information

▶ Comments



▲ vSquare

Fine-tune every appraisal by automatically calculating the effects of proposed changes in appraisal amount, profit objective, price rank and market position using vAuto's dynamic 4-square functionality.



▲ Robust Reporting

Know the effectiveness of every appraiser and salesperson with real-time feedback on:

- Number of completed appraisals
- Look-to-book ratio
- Valuation aggressiveness

▲ rBook™

The most powerful valuation tool in the industry, vAuto's rBook™ gives you live market pricing of identically equipped vehicles in your retail market.

▲ Wholesale Books / Auctions

Weigh each appraisal decision with wholesale data from all of your trusted valuation sources, all in one place.

Overall: 119

Like Mine: 72

▲ Market Days Supply

Know whether a potential trade-in or purchase is "hot" or "not" before you invest to determine its true profit and turn potential in your market.