

Know exactly what cars are *hot* in your live market.

What should you stock on your lot? In the past, you may have focused on history and staying true to a comfortable “core.” But today’s decisions should never be driven by yesterday’s data — and vAuto’s Stocking Tool is the only tool with live market information. For the first time ever, you can make every stocking decision based on the actual supply and demand of your live retail market. If your market is shifting, you’ll know first. If the hottest car in your zip code is one you’ve never stocked before, you’ll know before your competition. Leading dealers are aligning their inventory with the demand of actual buyers now that they can:

Discover the fastest movers in the market.

View a list of the hottest vehicles in your market based on lowest days supply — down to the level of year, make, model, trim and equipment configuration.

Identify inventory inefficiencies and opportunities.

Instantly bring your inventory mix in line with the sales in your live market.

Sort vehicles by popularity and margin.

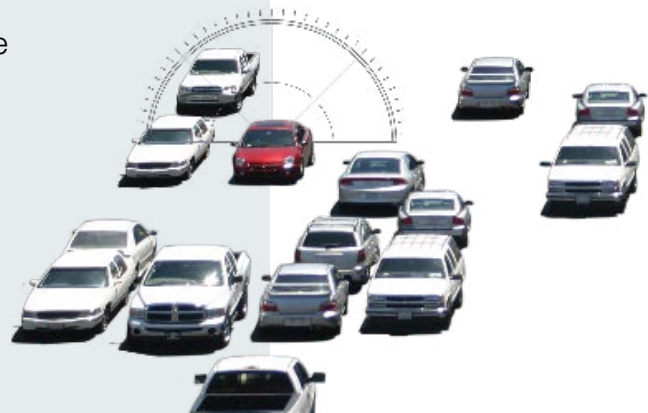
Identify and stock your lot with vehicles that turn the fastest, bring in the highest margins, or a combination of both.

Learn where these vehicles can be sourced.

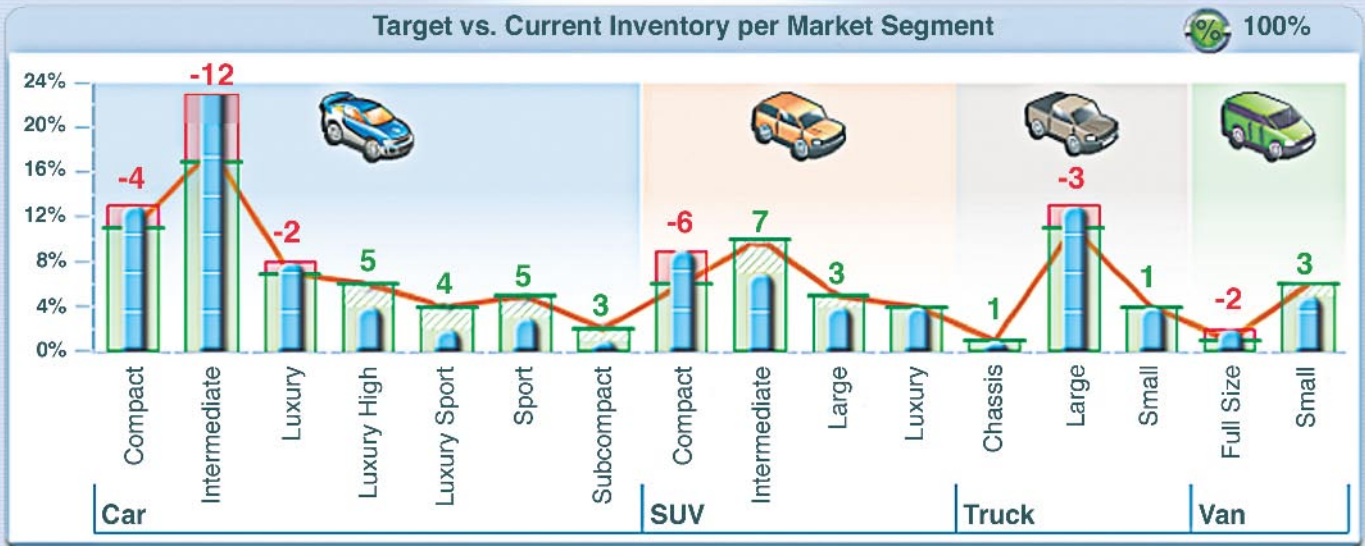
Quickly add vehicles to a buy list, and, with a single click, be connected to the sources selling these cars in your market.

Every day, leading automotive dealerships throughout the United States operate with a one-of-a-kind competitive edge in the used car department. A complete view of the live market. Its pricing. Its supply. Its demand. Bring this advantage to your dealership today, and you’ll constantly stay one step ahead of the competition.

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1-877-988-7648



FEATURES



▲ Optimize Screen

See, at a glance, how your current inventory mix compares to sales in your live market. Each blue bar represents a percentage of your current inventory by category and class, while the orange line represents your market.

▼ Target Actions

See exactly what actions are necessary to bring your inventory in line with sales in your live market.

Vehicle	Average	# in Market	Dealer History	Mkt. Days Supply
▶ 2007 Chevrolet Trailblazer	\$15,259	49,926 mi.	In Stock: 4 Sold: 4 / 45 days	39
▶ 2007 Nissan Pathfinder	\$17,833	23,546 mi.	N/A	41
▼ 2006 Ford Explorer	\$15,272	33,112 mi.	In Stock: 1 Sold: 4 / 45 days	62
Vehicle	Average	# in Market	Inventory Experience	Mkt. Days Supply
2006 Eddie Bauer 4 door 4WD	\$17,248	22,940 mi.	In Stock: 1 Sold: 2 / 45 days	31
Limited 4 door 4WD	\$18,900	57,823 mi.		53
Eddie Bauer 4 door RWD	\$12,198	54,940 mi.		56
XLT 4 door 4WD	\$13,808	26,105 mi.		61
XLS 4 door RWD	\$16,565	26,925 mi.		69
XLS 4 door 4WD	\$12,658	31,643 mi.		78
XLT 4 door RWD	\$14,611	38,352 mi.		--
Limited 4 door RWD	\$16,854	30,112 mi.		--
▶ 2006 Honda Pilot	\$19,179	53,832 mi.	In Stock: 2 Sold: 4 / 45 days	82
▶ 2006 Nissan Murano	\$17,526	35,097 mi.	N/A	86
▶ 2004 Toyota 4Runner	\$16,076	58,883 mi.	N/A	87

Overall
Total # Vehicles: 196

Tools
Configuration
Save Changes Revert Changes

Actions to meet your targets

Target	Current	Action
Car - Compact	26	-4
Car - Intermediate	45	-12
Car - Luxury	16	-2
Car - Luxury High	7	5
Car - Luxury Sport	4	4
Car - Sport	5	5
Car - Subcompact	1	3
SUV - Compact	18	-6
SUV - Intermediate	13	7
SUV - Large	7	3

▲ Heat Sheet

See the "hottest" selling vehicles in your market based on year, make, model, trim and specific equipment configuration.

▶ Buy List

Create a quick shopping list of the "hottest" vehicles in your local market, and make one-click inquiries to dealers, individuals and auctions that have them.

Vehicle	Market Days Supply	For sale	Market	Inventory
Edit: 2006 Ford Explorer Delete: Eddie Bauer 4 door 4WD	62 31	Market: 486 / 120	\$17,248 22,940 mi.	In Stock: 1 Sold: 2/45 Target Supply: 60 days # Needed: 2
Edit: 2006 Mercury Grand Marquis Delete: LS	61 47	Market: 60 / 23	\$12,160 42,499 mi.	In Stock: 0 Sold: 1/45 Target Supply: 60 days # Needed: 1
Edit: 2003 Saturn Vue Delete: 6 cyl Automatic AWD	76 70	Market: 161 / 45	\$9,695 69,677 mi.	n/a
Edit: 2006 Toyota 4Runner Delete: SR5 RWD	64 48	Market: 250 / 56	\$20,603 36,785 mi.	In Stock: 0 Sold: 2/45 Target Supply: 60 days # Needed: 2