

Know if your online inventory is as *sharp* as your showroom.

How is your online inventory performing? Can you answer these key questions:

- How many page views and detailed page views has your dealership received from your primary third-party Web site?
- What is your ratio of detailed page views to page views?
- What ratio is acceptable, given your investment?
- Are you publishing unique and persuasive descriptions for each of your online vehicles?

If you don't know the answers to these questions, you are not alone. But, it is time to know, because the answers are predictive of your used vehicle success. For the first time ever, with vAuto's Live Market Merchandising Tool, you will know if all of your used vehicles have current and correct information online, while also being able to generate compelling descriptions to guarantee that every online listing is working to drive more traffic to your dealership.

Virtual View:

Gives you the ability to confirm that all of your vehicles are being displayed with current and correct prices, odometer readings, and photos and descriptions. Simultaneously you can correct problems to ensure that you are achieving maximum results from your online investments.

- Monitor each online listing...in one convenient place.
- Know which sites are delivering value.
- Identify gaps to quickly make corrections.

AutoWriter® Technology:

With just a few clicks, you can create rich, customizable descriptions tailored to each car you are selling — your descriptions will never be the same. You'll find it easy to have 100% of your cars selling themselves with words.

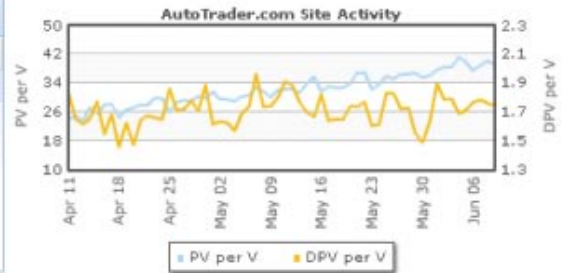
Every day, leading automotive dealerships throughout the United States operate with a one-of-a-kind competitive edge in the used car department. A complete view of the live market. Its pricing. Its supply. Its demand. Bring this advantage to your dealership today, and you'll constantly stay one step ahead of the competition.

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1-877-988-7648

FEATURES

Site Summary

WebSite	Found / Missing	Missing Images	Invalid Prices	Invalid Odomet...	PV per V / DPV per V (%)
AutoTrader.com	200 / 12	6	11	8	386.8 / 17.6 (4.6%)
Cars.com	197 / 15	9	8	13	329.2 / 11.8 (3.6%)
automotive.com	194 / 18	13	9	8	N/A



▲ Site Summary

The site summary chart summarizes what your inventory looks like on your 3rd party sites. Page views (PV) track any time your ad has been displayed in an Internet shoppers search. And detailed page views (DPV) track anytime a shopper drills down on your vehicle to view your pictures or description.

Vehicle Inventory (Vehicles)

Make/Model	Age	Price / % Hst	Last \$ Change	Odometer	AutoTrader.com	Cars.com	automotive.com
2005 Mercedes-Benz SL-Class SL...	11	\$78,900 130%*		22,000	🟡	🟡	🟡
2002 Pontiac Grand Am GT	60	\$8,335 118%*		66,984	🟢	🟢	🟢
2006 Subaru Impreza Base 2.5	13	\$16,995 N/A*		45,740	🟢	🟢	🟡
2002 Volkswagen Cabrio GLX	26	\$9,900 121%*		65,000	🟡	🟢	🟡
2002 Acura RSX Base	27	\$10,900 136%*		123,122	🟢	🟢	🟢
2008 Toyota Sienna LE	31	\$29,995 146%*		4,525	🟢	🟢	🟡

◀ Virtual View

The virtual view of your vehicle inventory is a quick snapshot of the completeness and correctness of each vehicle's information as it appears online. At a glance, you can review your virtual inventory vehicle-by-vehicle to determine what actions need to be taken to maximize click-throughs.

Vehicle Info Pricing Photos Vehicle Log

Vehicle Attributes

2008 Toyota Sienna LE
 5TD8K3C3985009776 - Stock #5TK009776
 4,525 mi.
 4D Passenger Van
 3.5L V6 SMPI DOHC 24V
 5-Speed Automatic with Electronic Overdrive - AWD
 Blue
 Certified: Yes
 List Price:\$29,995

Description

All Around here! Hurry in! This beautiful-looking 2008 Toyota Sienna is the do-it-all van you have been trying to find. A do everything van. This is a very trustworthy mode of transportation. It is extremely roomy and versatile, one of the safest vans on the road, and has magnificent visibility. Toyota Certified Pre-Owned means you not only get the reassurance of a 3mo/3,000 mile Comprehensive warranty, but also up to a 7yr/100,000-Mile Powertrain Limited Warranty, a 160-point inspection/reconditioning, 24hr roadside assistance, trip-interruption services, rental car benefits, and a complete CARFAX vehicle history report. Type your sentence here.

Templates: Random
 Closing: This weekend only!
 Emphasis: All-Around
 Non-Descript Package: LE EVP #1, LE EVP #2
 Package: Preferred Premium Accessory Package
 Engine: 3.5L DOHC V6 SMPI
 Transmission: Electronic 5-Speed Automatic Transmission w/Overdrive
 Audio: AM/FM 6-CD w/8 Speakers

Doors: Passenger-Side & Driver-Side Power Sliding Door, Passenger-Side Power Sliding Door
 Security: Y.I.P. 953200 Plus Security System
 Misc. Exterior: Auto-Dimming Mirror, Daytime Running Light System, Rear Spoiler, Running Boards
 Misc. Interior: Stained Gum (w/Red) Rebound Dash Armrest

Save Delete Close

◀ AutoWriter® Technology

Allows you to create unique descriptions based on the parameters you set; it also allows you to edit or create your own descriptions.